



LEAD GENERATION

WEBINARS (page 9)

Showcase your expertise in a live broadcast seminar to an audience interested in your solutions.

Option A	\$7,900
Option B	\$8,900
Option C	\$4,000

GATED CONTENT (page 8)

Promote your e-book, whitepaper, case studies, and more to our audience for registration-based download.

Option A	\$6,900
Option B	\$7,900



DEMAND GENERATION

E-PRINTS (page 11)

\$1.75 NET per name - MINIMUM 2,500

Place your brand in a direct email to a targeted selection of *Plastics Technology México* qualified readers.

DIRECT TRAFFIC (page 10)

\$5,900 (sold in 3 consecutive month increments)

Drive qualified traffic across multiple channels directly to your website, online marketplace, landing page or other digital destination.



BRAND AWARENESS

MAGAZINE DISPLAY ADVERTISING

(page 12)

AD SIZES

1/8 Page	\$1,200	Island	\$3,100
1/4 Page	\$1,650	Full Page	\$3,800
1/3 Page	\$1,800	Spread	\$6,600
1/2 Page	\$2,300		

COVER POSITIONS

Inside Front Cover	\$4,300
Back Inside Cover	\$4,100
Back Cover	\$4,800

Digital Edition Sponsorship **\$2,370 /mo**

DIGITAL DISPLAY ADVERTISING

(page 16)

Home Page Premium	\$1,800
Zone Page Premium	\$1,100
Home Page Premium+	\$3,300
Zone Page Premium+	\$2,600
Offsite Video Remarketing	\$2,500

Find the specs!
For detailed information about the format and sizes of ads, scan the QR



E-NEWSLETTER DISPLAY ADVERTISING (page 14)

WEEKLY

“Plásticos a la Vanguardia” <i>(Plastics at the Forefront)</i>	(weekly)	(monthly)
Leaderboard	\$1,000	\$3,000
Video Ad	\$700	\$2,100
Technology Solutions Ad	\$500	\$1,500

MONTHLY

- **“El Moldero”** *(The Mold Maker)*
- **“Al Día en Reciclaje”** *(Recycling Today)*
- **“Packaging a la Vanguardia”** *(Packaging at the Forefront)*
- **“Inyección 360°”** *(Injection 360°)*
- **“Extrusión 360°”** *(Extrusion 360°)*
- **“Mujeres en la Manufactura”** *(Woman in Manufacturing)*

Leaderboard	\$1,350
Video Ad (title + desc)	\$1,150
Technology Solutions Ad	\$600

SPECIAL NEWSLETTER / PLASTIMAGEN

“Qué Ver en Plastimagen” <i>(What's new in Plastimagen)</i>	(1 eblast)*	(7 ebcasts)
Leaderboard	\$1,000	\$5,000
Video Ad	\$350	\$700
Technology Solutions Ad	\$250	\$500

*Before, during or after the event

VIDEO (page 18)
(exclusive at Meximold)

SPOTLIGHT
\$2,250

Coverage to elevate you on video.

MAGNIFY
\$3,500

Deeper coverage, multiply your experience.

CENTER STAGE
\$5,500

More visibility, more coverage and more promotions.

EVENTS

MEXIMOLD (page 18)
OCTOBER 14th - 15th, 2026
QUERETARO, MEXICO

PREMIUM SPACE: starting at \$430 per sqm.
RAW SPACE: starting at \$390 per sqm.

PRLATAM (page 19)
MAY 19th - 20th, 2026
CIUDAD DE MEXICO, MEXICO

PREMIUM SPACE: starting at \$420 per sqm.