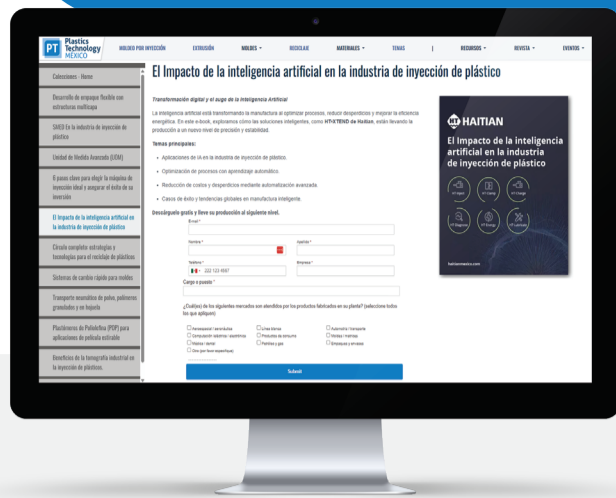




Turn your expertise into LEADS!



GATED CONTENT

Options A & B

Whitepapers, case studies, and eBooks promoted across *PT México*.

You receive:	Your benefits:
<ul style="list-style-type: none"> • Promotion across <i>PT México</i> channels (website, mail and social media) • Landing page on pt-mexico.com hosting your content • Full list of leads with contact information of customers interested in your solutions • Content available 24/7 to download 	<ul style="list-style-type: none"> • Place your message in front of qualified professionals • Target your ideal customers and prospects • Build trust and credibility with potential leads

February	April	August	November
Injection Molding	Extrusion	Hotrunner Systems	Plastics Recycling

Available topics to sponsor for Option B



WEBINARS

Options A & B

Multi-channel promotion + lead generation before, during & after the webinar.



You receive:	Your benefits:
<ul style="list-style-type: none"> • Promotion across <i>PT México</i> channels (Full page print ad, email invitation, website and social media) • Landing page on pt-mexico.com • Leads and activity report • Technical support and expert industry moderator 	<ul style="list-style-type: none"> • Build loyalty among your audience as a trusted expert • Exposure to plastics industry leaders • Generate continuous leads live and on-demand for 12 months • Reach to multi spanish-speaking audience across Latin America

Option C - Sponsored Email Invitation

Generate qualified leads from email invitations. A simple entry into webinar sponsorship.

You receive:	Your benefits:
<ul style="list-style-type: none"> • Logo + branding in one email invitation • Mention alongside editorial webinar promotions • 25 qualified leads • 15 seconds mention during webinar as special sponsor 	<ul style="list-style-type: none"> • Affordable entry point for webinar sponsorship to generate leads • Opportunity to reach a targeted segment without full production • Brand positioning on the most trending topics in the industry • Quickly boost awareness and reach multiple inboxes • Leads with a clear interest in the topic.

February	March	April	May	June	September	November
Plastics Business Intelligence	Women in Manufacturing	Extrusion	Recycling	Automotive	Inyección 360° Summit	Packaging